

# Improvements to membership structure express our appreciation for your support.

*In 2020, a new membership structure was discussed and refined by our leadership, with the support of the Board of Directors, in an effort to add value to your participation in the efforts of the North Dakota Cowboy Hall of Fame.*

## **What changes are being made?**

In our current membership structure, members end each year at the same level as selected at the time of joining or renewing. In our new structure, your giving throughout the year advances you to higher membership levels. You'll end the year at a level that reflects your charitable giving for the full year.

*For Example:* A member joins the NDCHF at the Trophy Spur level (\$500) and, over the course of the year of membership, sponsors an event for \$2500, donates \$1000 to the Burn the Mortgage fund, and gives \$1500 in memory of a loved one. The member would end this year of membership as a Silver Buckle Member, entitled to the gifts and benefits of the Silver Buckle membership level. The member will be appropriately recognized in the Chronicle for the next year for their support in the previous year.

## **What types of giving advance my membership level?**

Gifts that elevate your membership level include donations to the General Capital Campaign, Burn the Mortgage, Endowment Fund (whether general or specific), event sponsorship toward any event (corporate, individual or table), memorials and tributes.

## **What happens at renewal time?**

Your membership remains renewable annually, on the anniversary date of your membership. At renewal time, you'll have the option to renew at the level at which you ended the year, or any other offered membership level. The choice is yours.

## **Are there any changes to Membership Benefits?**

As always, members are entitled to free admission to the NDCHF and Center of Western Heritages & Cultures, receive 10% off Gift Shop purchases and receive a one-year subscription to *The Cowboy Chronicle*. Benefits remain in effect for each year of paid membership, ending on membership expiration date if not renewed.

Each membership level also entitles members to a special gift. In years past, members received the gift that corresponds to the level selected when you joined or renewed. Now, you'll receive the gift that corresponds to the membership level you've achieved at the time of your renewal.

Membership gifts will be distributed each year during the NDCHF Annual Meeting.